Moca vitra.

Jasper Morrison, 2020



The Moca chair is an expression of British designer Jasper Morrison's ,super normal' approach to design: understated, useful and responsible. It follows that Moca is nothing new and revolutionary, but unites the accumulated knowledge of an experienced designer with Vitra's manufacturing expertise – and also has such an unassuming appearance that it seems to have always existed. The combination of these aesthetic features with particularly durable, high-quality materials ensures an unusually long product lifespan.

The base of Moca is constructed with two arcs of steel tubing – one forming the front legs and backrest support, the other constituting the back legs. Two veneered plywood shells are mounted on the base elements to create a comfortable, anatomically shaped seat and backrest. The clever design of the stacking protector attached between the seat and backrest provides optimal protection for the veneer surface.

Moca's seat shells come in natural or dark oak veneer, and the base is available in a chrome-plated version or powder-coated with a highly robust, scratch-resistant matt finish.

Moca meets all of the standard norms and is therefore suited for use not only in private settings, but also in restaurants and other public spaces.

Materials

- Seat and backrest: moulded plywood veneer in natural oak (Germany) or darkstained oak (USA), protective natural lacquer finish.
- Base: stackable metal base (up to 6 chairs), chrome-plated or powder-coated finish.

info@vitra.com | EN 2020 www.vitra.com/moca



DIMENSIONS (in accordance with EN 1335-1)



Moca

SURFACES AND COLOURS



04 dark oak, with protective varnish



natural oak, with protective varnish



basic dark powder-coated (textured)

Backrest and seat

Base